



# Collective Medical

## REAL-TIME COLLABORATION FOR YOUR MOST COMPLEX PATIENTS

### What is Collective Medical?

Collective Medical empowers health plans along with their network of physicians, nurses, and other care providers to improve the quality and efficiency of patient care through actionable real-time patient notifications. Collective's nationwide network of engaged care team members offers transparency through patient histories and collaborative care plans—identifying vulnerable patients in real-time and helping care teams address their needs at the point-of-

### An Effective Collaboration Network

Collective helps health plans and providers across the country address key issues like substance use disorder, value-based care optimization, collaboration with behavioral health, workplace violence prevention, and ED optimization.

With Collective Medical's care collaboration technology:

- The State of Washington **reduced Medicaid ED visits by 10%** year over year, resulting in **\$34 million in total savings**
- CHI St. Anthony **reduced all-cause 30-day readmissions by 78%**
- Sturdy Memorial Hospital **reduced ED utilization from behavioral health patients by 78%**.
- Mat-Su Regional Medical Center **reduced opioid prescriptions written by 80%** within three years of implementation
- Sutter Medical Center Sacramento **reduced incidents of both physical and verbal assault by 40%**

### Collective supports payers:

- Identify and stratify high-risk members through analytics and real-time, intelligently sourced information
- Drive engagement by the appropriate care team members through workflow integrated, risk-based notifications
- Know instantly when, where and why members are receiving care
- Minimize risk and maximize consistency in patient care
- Improve outcomes by closing care team communication gaps, improving care transitions and lowering readmissions
- Save costs by minimizing redundancies in care

## Empowering payers with insights to change lives.

### Essential Connections

Value-based models have taken hold. Collective arms payers with the largest network for care collaboration providing risk-stratified, real-time insights into your members' clinical activity so you can better mitigate risk.

### Improving Coordination

The Collective platform provides instant access at the point-of-care to the most pertinent information about a member—including ED utilization, insights into possible social determinants, prescription histories (where available) and advance directives.

### Empowering Providers

Collective cuts through the noise of typical "alerts" by using analytics to elevate the most relevant member activity and dispatching real-time, actionable notifications to the most appropriate care team of hospitals, health plans, physician practices, nursing facilities, home health providers and behavioral health organizations to engage and mitigate risk and better manage patient care.

### Helping Members

By arming providers with the information they need when and where they need it, the Collective platform enables care teams to take the most appropriate actions and deliver consistent and appropriate care.