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Health First Health Plans Welcomes Parrish Healthcare as an In-Network provider

Rockledge, FL – Brevard County-based [Health First Health Plans](#) today announced Parrish Healthcare, Parrish Medical Center and Parrish HealthCare Network and other high-quality providers in North Brevard, will be in-network for all of its members.

Effective today, Parrish Medical Center is available to all Health First Health Plans members as an in-network provider. Parrish Medical Group and other providers will join the network in November 2024, following the completion of the credentialing process, adding an array of local specialists and primary care providers.

This will strengthen healthcare options for members, particularly in North Brevard, enhancing convenience without compromising quality.

“It is with immense pride we welcome Parrish Healthcare to our network,” said Matthew Gerrell, President of Health First Health Plans. “This agreement demonstrates our commitment to providing our members with the exceptional options available locally. Together, we’re ensuring our community has access to comprehensive, high-quality care, right where they live.”

This new agreement enhances both networks, giving Health First Health Plans members expanded provider choices while maintaining the trusted, high-standard care they rely on.

Launched in 1996, Health First Health Plans, a not-for-profit insurance company, serves over 80,000 members, providing a variety of high value, low-cost services.

Health First Health Plans Medicare Advantage plans currently serve; Brevard, Indian River, Volusia, Flagler, Hardee, and Highlands counties. And has expanded enrollment for 2025 plans in Orange, Seminole, and Lake counties.

Health First offers a variety of health insurance plans such as Medicare Advantage and Individual & Family (both on and off the Marketplace exchange). Health First Health Plans are designed to manage healthcare needs with access, ease, and excellence, with plans to fit every budget, wellness goal, and lifestyle. Depending on the chosen plan, physical and mental health benefits include fitness allowances, pediatric dental care, mental health treatment, and even virtual health and urgent care options.

About Health First

Founded in 1995, Health First is Brevard County's not-for-profit, community healthcare system. The fully integrated delivery network (IDN) includes health insurance plans, hospitals, a multi-specialty medical group, and outpatient and wellness services. As a locally owned, not-for-profit organization, Health First is committed to investing in our community. In 2022, Health First provided more than \$220 million in community support. To learn more about Health First and how we're giving back to our community, please visit [HFgivesback.org](https://www.hfgivesback.org).

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