

Advancing the Conversation on Maternal Health and Medicaid Innovation

Columbia, MD. (November, 2025) – As Dr. Debra Jones often reminds us, “I’ve never met a mom who said she didn’t want a healthy baby.” That simple truth underscores everything we do at Vheda Health. Maternal health in Medicaid is more than policy, it’s a commitment to putting mothers first, breaking down barriers, and ensuring that care reaches every corner of the communities we serve.



This year, we were honored to join the 2025 Florida Association of Health Plans (FAHP) Annual Conference to share our work and learn from leaders across the state who are equally committed to improving outcomes for families. FAHP continues to create a powerful platform for collaboration, innovation, and real dialogue about the future of Medicaid—and we’re grateful for the opportunity to contribute to that mission.

Sharing Proven Strategies for Lifelong Health Through Medicaid Innovation

Our session, “***Investing Early: Strategies for Lifelong Health Through Medicaid Innovation***,” brought together a dynamic panel of leaders shaping the future of health in Florida:

- **Dr. Debra Jones, MD**, Senior Medical Director, Vheda Health
- **Riaz Ali**, Chief Experience Officer, Wider Circle
- **Moderator: Beth Kidder, MPP**, Managing Principal, Health Management Associates

Together, they explored critical topics including early maternal interventions, comprehensive pregnancy support, and expanding behavioral health access for children, areas that directly influence lifelong health trajectories.

At Vheda Health, we believe the path to healthier families starts early. Our outcomes reflect that commitment:

- 80%+ maternal engagement

- 38.6 weeks average gestation at delivery
- 22% reduction in delivery costs, driven by fewer preventable complications

These results aren't just metrics, they represent healthier mothers, stronger babies, and more resilient families.

Watch the Highlights and Continue the Conversation

For those who couldn't attend, we're excited to share a teaser clip with key moments from the panel discussion. It offers a glimpse into the strategies, lived experiences, and forward-looking insights that made the session so impactful.

Catch a glimpse into the conversation, watch this [teaser clip highlighting key insights](#).

To watch the full conversation, you can join the [Vheda Insider community](#).

We extend our sincere thanks to FAHP for bringing together Medicaid leaders, innovators, and advocates who are driving meaningful change across Florida. Events like this set the stage for new partnerships, bold ideas, and the collective momentum needed to transform care for mothers and families statewide.

We look forward to continuing this work together.

About [Vheda Health](#)

Vheda Health is the leader in virtual health engagement for health plans supporting underserved populations. With over a decade of experience, our turnkey chronic care, behavioral health, and maternal health programs create a digital extension to health plans that delivers an outstanding 84% member engagement and an average 3:1 return on investment. The most trusted government payors partner with Vheda Health to create the best healthcare experience that empowers people to live their best life. For more information, please visit vheda.com or follow us on [LinkedIn](#).

Media Contact

Kerry Lee Perry
Chief Marketing Officer
Vheda Health
kperry@vheda.com
404-849-1380

