



**Exclusive Access to Vheda Health's 2025 6-Part Educational Series for Health Plans - SIGN UP NOW**

FAHP Member,

**You are exclusively invited to join our partner, Vheda Health's 2025 6-Part Education Series!**

This series is designed for health plan executives such as you, seeking actionable playbooks that deliver immediate ROI in key areas, including:

- 1. Member engagement**
- 2. Medical cost reduction**
- 3. Improving health & quality outcomes**

Delivered through a mix of executive learning, conference presentations, and educational campaigns, the goal is to provide you with case studies, white papers and proven outcomes, led by thought leaders that provide the key knowledge you need to create the right outcomes for your populations.

Our first session, "Advancing Health Equity with Virtual Care," was recently featured at the Medicaid Innovations Forum with Aetna Better Health of Florida. Key takeaways included:

- How to engage 80%+ of hard-to-reach members
- Case studies on improving outcomes and ROI
- Actionable insights to advance health equity in Medicaid

**Our upcoming sessions will focus on:**

- Boosting Health Plan Quality Ratings & Bonuses
- Improving Maternal Health for Hard-to-Reach Populations
- Chronic Disease Management and ROI for Health Plans
- Addressing SDoH and Member Engagement in Virtual Programs
- Value-Based Payment Models in the Digital Age

**SIGN UP NOW:** Email me at [kperry@vheda.com](mailto:kperry@vheda.com) to sign up today to receive exclusive content, information and invitations to our upcoming series.

We look forward to having you join us!

Best,

**Kerry Lee Perry**  
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**Vheda Health**  
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