

HealthFirst

Health Plans

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FLORIDA-BASED HEALTH FIRST HEALTH PLANS NAMES JAMIE FORREST NEW PRESIDENT

Rockledge, FL – Jamie Forrest has been named President of Brevard County, Florida-based Health First Health Plans.

Forrest joined Health First Health Plans in 2006 as the Manager of Group Services. Since then, she has held leadership roles in Sales, Account Management, Regulatory



Affairs, Compliance, Product Development, Strategic Partnerships, and became COO in 2020.

With a steadfast, member-first focus, Forrest has helped drive steady improvements in claims payment timeliness, customer experience, and membership growth.

Forrest earned a Bachelor of Science in Business Administration and Master of Healthcare Administration from the University of North Carolina at Chapel Hill.

Health First Health Plans is a not-for-profit health insurance company serving Central Florida. It is part of the Health First Integrated Delivery Network, which connects four Brevard County hospitals, a medical group, and outpatient services. Health First Health Plans serves more than 75,000 members and offers Medicare Advantage plans and Individual & Family Plans both on and off The Marketplace.