



## **Bridging The Gap In Maternal Health: Engaging Hard-To-Reach Populations For Better Outcomes**

How analytics, engagement, and early Intervention improve outcomes while managing total cost of care and supporting MLR performance

**Columbia, MD. (May 2026) – Are you ready to strengthen your MCO’s maternal health strategy, improve delivery outcomes, and drive measurable change for high-risk, hard-to-reach populations**

Join your peers, healthcare executives, and industry leaders for this exclusive national webinar focused on practical, data-driven solutions that can help identify high-risk mothers earlier, engage them more effectively, and support healthier full-term deliveries with fewer NICU stays and improved clinical outcomes.

### **What you won’t want to miss:**

**Expert Speakers:** Hear from Dr. Debra Jones, Senior Medical Director; Shameet Luhar, CEO; and Amy D’Domenicos, VP of Clinical Development & Design at Vheda Health.

**Real-World Impact:** Learn how Medicaid-focused virtual health engagement and analytics can help MCOs reach hard-to-engage populations by meeting members where they are and delivering the support they need.

**Actionable Strategies:** Explore how to align your maternal health strategy with a Medicaid-driven engagement approach that supports stronger clinical progression, improves key maternal quality measures, and helps manage total cost of care.

**Proven Outcomes:** Review results across health plan populations, including:

- 80%+ engagement rate

- 8% NICU rate vs. the national average of 13%+
- Nearly 90% of mothers meeting Prenatal and Postpartum Visits requirements
- 38.9 average weeks gestation at delivery

Secure your seat today and learn how to support better outcomes for the populations that need it most.

### **Register Today!**

#### **About Vheda Health**

Vheda Health is an outcomes and analytics company that partners with Medicaid, Medicare, and SNP health plans to reduce avoidable medical spend by driving measurable reductions in emergency room utilization and inpatient admissions. With more than 12 years of experience, Vheda identifies high-risk members, engages them continuously, and intervenes early to prevent costly events, delivering more than 80% member engagement and an average 3:1 return on investment. Vheda supports high-impact use cases including chronic conditions, behavioral health, and maternity, using a scalable, closed-loop care model designed to improve outcomes while lowering total cost of care. The most trusted government payers partner with Vheda Health to create a better healthcare experience that empowers people to live their best life. For more information, please visit [vheda.com](http://vheda.com) or follow us on [LinkedIn](#).

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